Notice of Allowability	Application No.	Application No. Applicant(s)	
	10/605,139	WOONTNER, MARC O.	
	Examiner	Art Unit	
	Thien F Tran	2811	
The MAILING DATE of this communication ap All claims being allowable, PROSECUTION ON THE MERITS herewith (or previously mailed), a Notice of Allowance (PTOL-8 NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT of the Office or upon petition by the applicant. See 37 CFR 1.3	IS (OR REMAINS) CLOSED in (S5) or other appropriate commissing RIGHTS. This application is	n this application. If not includ unication will be mailed in due	ed course, THIS
1. This communication is responsive to			
2. X The allowed claim(s) is/are <u>1-19</u> .			
3. ☑ The drawings filed on <u>17 February 2004</u> are accepted by	the Examiner.		
 4. Acknowledgment is made of a claim for foreign priority a) All b) Some* c) None of the: 1. Certified copies of the priority documents had 2. Certified copies of the priority documents had 3. Copies of the certified copies of the priority of International Bureau (PCT Rule 17.2(a)). * Certified copies not received: 	ive been received. ive been received in Application	on No	ation from the
Applicant has THREE MONTHS FROM THE "MAILING DATE noted below. Failure to timely comply will result in ABANDON THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		e a reply complying with the re	quirements
5. A SUBSTITUTE OATH OR DECLARATION must be sub INFORMAL PATENT APPLICATION (PTO-152) which g			NOTICE OF
6. CORRECTED DRAWINGS (as "replacement sheets") m (a) including changes required by the Notice of Draftspotential (b) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examine Paper No./Mail Date	erson's Patent Drawing Revie —·		
Identifying indicia such as the application number (see 37 CFF each sheet. Replacement sheet(s) should be labeled as such in			e back) of
7. DEPOSIT OF and/or INFORMATION about the department attached Examiner's comment regarding REQUIREMEN			Note the
Attachment(s) 1. Notice of References Cited (PTO-892) 2. Notice of Draftperson's Patent Drawing Review (PTO-948)	3) 6. 🔲 Interview S	nformal Patent Application (PT Summary (PTO-413), ./Mail Date	O-152)
 Information Disclosure Statements (PTO-1449 or PTO/SI Paper No./Mail Date 01/28/04 04/30/04 Examiner's Comment Regarding Requirement for Deposi of Biological Material 	3/08), 7. ☐ Examiner's	S Amendment/Comment S Statement of Reasons for All Www VML	owance
		THIENTRAN PRIMARY FYAMINER	

DETAILED ACTION

Allowable Subject Matter

Claims 1-19 are allowed.

The following is an examiner's statement of reasons for allowance: prior art references do not teach or render obvious a material for forming a customized holographic or optically variable image on a substrate, the material comprising the embossable layer comprising a plurality of embossed consecutive panels, each panel being holographically or optically variably configured to reflect incoming light at a predetermined holographic or optically variable reflection angle α_n , which predetermined angle α_n is different for each panel.

Prior art references do not teach or render obvious a method of forming a holographic or optically variable image on a substrate, the image being comprised of image forming pixels, the method comprising all the steps as claimed in claim 9.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Thien F Tran whose telephone number is (571) 272-1665. The examiner can normally be reached on 8:30AM - 5:00PM Monday through Friday.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Eddie C Lee can be reached on (571) 272-1732. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

tt September 1, 2004

THIENTRAN
PRIMARY EXAMINER